

DATA PRIVACY PRINCIPLES

Kansas City leads the nation in forging a more inter-connected city, transparent and accountable government, we must also lead on protecting the privacy of our citizens. These principles are meant to guide us towards the right solutions. We hope to work with the citizens of Kansas City, other smart cities and governments to forge new, safe ways to use data for the public good.

Data Privacy Principles apply to personal data, which means any data, including aggregations of data, linkable to a specific individual. Personal data may include data that is linked to a specific computer or other device.

Kansas City believes that people have the right to make sure their data is collected, stored and used in a manner consistent with these Principles. We value your privacy. Keeping your personal information private is very important. We consider potential risks to the well-being of the public before collecting, using and disclosing your personal information.

Kansas City is committed to only using data in a manner that is consistent with the context in which it was collected. We only collect information that we need to deliver City services and keep it as long as we are legally required or there is a valid business purpose. We will securely dispose of or de-identify personal data once it is no longer needed, unless we are under a legal obligation to do otherwise. When it is practical, we tell you when we are collecting this information.

Kansas City believes people have a right to control what personal data is collected from them and how it is used. We acknowledge that you have a right to exercise control over what personal data is collected from you and how we use it. When appropriate, we will disclose how we will use your personal information when we use it and give you the option to choose how it is used whenever possible.

Kansas City believes that people have the right to understand and have access to information about their data privacy and security. We are accountable and we manage personal information in a manner that is consistent with our commitments and as required by law. We protect your personal information by restricting improper access and by securing our computing and storage resources from threats.

Kansas City believes that people have the right to ensure secure and responsible handling of their data. We follow federal and state laws about information disclosure whenever we work with outside governmental agencies to protect our community and in answering public disclosure requests. Business partners and contracted vendors who receive or collect personal information from us or for us to deliver City services must agree to our privacy requirements.

Kansas City believes that people have the right to access and correct their data where reasonable considering the sensitivity of the data and the possibility of harm to the person if the data is inaccurate. We work to maintain and use accurate personal information for City business. When practical, we will work to correct inaccurate personal information. We also instruct our partners and contracted vendors to follow the same guidelines.

Kansas City believes that people should have an effective and responsive mechanism for exercising privacy complaints. We will receive, investigate and respond to individuals' complaints and questions regarding our privacy policy. Updates to our privacy policy will be available on <http://kcmo.gov/privacy-policy/>